

mari jaye blanchard

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EDUCATION

Master of Fine Arts, Painting, University of Pennsylvania School of Design, 2005

Bachelor of Fine Arts, Painting, Massachusetts College of Art & Design, 2000

EXPERIENCE

Independent Animator, Brooklyn, NY, 2005 to present

Design, direct, animate and color hand-drawn, 2D films. Clients include Comedy Central, Sesame Workshop, MTV Other, New York Foundation for the Arts, and CitizenRacecar.

Instructor (Part-time Faculty), School of Visual Arts, New York, NY, 2014 to present

Animation Workshop: Engage second-year students in a series of skill-building exercises for this studio course that spans two semesters and ultimately leads to a finished short film.

Introduction to TVPaint: Instruct and design curriculum for this introduction to the 2-dimensional, digital software TVPaint.

Visiting Artist (Part-time Faculty), Pratt Institute, Brooklyn, NY, 2013 to present

Animation II: Implement curriculum focusing on animation production, wherein students complete three animated shorts, one client-based, over the course of one semester.

Storytelling & Storyboarding: Lead explorations in visual storytelling including exercises in narrative structures, character staging, and linear perspective.

Lecturer, University of Pennsylvania School of Design, Philadelphia, PA, 2012 to present

Digital Hand Drawn Animation: Instruct and design curriculum and materials for this introduction to the principles of 2-dimensional animation as well as the software TVPaint.

Mixed Media Animation: Co-taught this survey course exploring different animation media including sand, charcoal, and stop-motion.

Computer Animation: Co-taught curriculum focused on digital animation tool including After Effects and elements of Maya.

Regional Artist, Trader Joe's, Brooklyn, NY 2002-2014

Part of a two-person team, worked directly with store managers and regional vice-presidents to research, design and produce interior signage and murals for over fifty stores, including all five flagship New York City locations.

Juror: Northwest Animation Festival, Portland, OR, 2014

Using an online scoring system, reviewed films for entry into the 2015 festival.

Juror: Dusty Awards, School of Visual Arts, New York, NY 2012-2013

Participated in the end of year panel to review and award student thesis films.

Grant Panelist, Asian American Arts Alliance /Urban Artist Initiative, New York, NY, 2009
As part of a panel, reviewed and selected recipients of the 2008 Urban Artist Initiative Grants.

Grant Panelist, New York Foundation for the Arts, New York, NY, 2008
During the course of one week as part of a five-person panel, reviewed over one hundred and forty films to select the 2007 NYFA Fellows.

Artist Abroad Facilitator- Ecuador, MYX: Multicultural Youth eXchange, Philadelphia, PA, 2007
Taught, in English and Spanish, mural production over the course of a two-week collaboration between American high school students and South American elementary school students.

Program Director, Mystic Mural Program, Somerville, MA, 2005
Working directly with an environmental educator, instructed crew of Somerville teenagers in mural production with an emphasis on exploring the local environment.

Instructor, Mural Arts, Philadelphia, PA, 2003
Designed and taught painting curriculum focused on fifth through seventh graders from surrounding Philadelphia neighborhoods.

Teaching Associate, Citizen Schools- Boston, MA, 2001-2002
Supported Citizen Schools staff in after-school programming, including structured homework time and apprenticeships.

Staff Artist/ Crew Supervisor, Boston Youth Fund Mural Crew- Boston, MA 2001-2002
Led after-school mural program for Boston youth ages 14-17, completed mural-based projects for the city as requested.

AWARDS & HONORS

New York Foundation for the Arts Gregory Millard Fellow, 2012

Audience Award, Animation Block Party, 2011

Finalist, Aniboom Sesame Street Contest, 2010

Urban Artist Initiative/New York City Fellow, 2007

Finalist, Winnipeg Mural Festival, 2006

Audrey Robinson Award, University of Pennsylvania, 2005

Stuart Egnal Scholarship Award, University of Pennsylvania, 2005

Alumni Association Award, University of Pennsylvania, 2005

Chair's Merit Scholarship, University of Pennsylvania, 2003-2005

Graduation with Distinction, Massachusetts College of Art & Design, 2000

Lawrence Kupferman Memorial Award, Massachusetts College of Art & Design, 2000

Travel Scholarship: Printmaking in China, Massachusetts College of Art & Design, 2000

EXHIBITIONS & SCREENINGS

Northwest Animation Festival, Portland, OR, 2014
Animix International Animation, Comics, Caricature Festival, Israel, 2014
Annecy International Animation Festival, Annecy, France, 2013
Melbourne International Animation Festival, Melbourne, Australia, 2013
Australian International Animation Festival, Wagga Wagga, New South Wales, Australia, 2013
Talking Transition- NYFA New Video Compilation, New York, NY, 2013
Philadelphia Film & Animation Festival, Philadelphia, PA, 2012
Animation Block Party, Brooklyn, NY, 2012
Glomation- Parer Place Project at the Creative Industries Precinct, Queensland University of Technology Brisbane, Australia, 2012
Philadelphia Film & Animation Festival, Philadelphia, PA, 2011
Animation Block Party-BAM Cinemas, Brooklyn, NY, 2011
Northside Festival: Animation Block Party Short Films, Brooklyn, NY, 2011
7 Body Language Mistakes by Kira Blazek - Dixon Place , New York, NY, 2010
Animation Block Party- BAM Cinemas, Brooklyn, New York, 2010
Rooftop Film Summer Series Screening, Brooklyn, New York, 2010
Wild Things-AnnMarie Garden & Sculpture Park , Dowell, MD, 2009
Action.Stop.Action- Vox Populi (Juried by Joshua Mosley), Philadelphia, PA, 2008
Penn Alumni Show- Louis K. Meisel Gallery , New York, NY, 2008
Jersey City Museum Screening (Curated by Delmira Valladares), Jersey City, NJ, 2007
Philadelphia Film Festival , Philadelphia, PA, 2007
Proof - Vox Populi (Curated by Colette Copeland), Philadelphia, PA, 2006
SPEMA Conference Video Festival , Fairfax, VA, 2005
Penn MFA Thesis Show -Ice Box Gallery , Philadelphia, PA, 2005
Philadelphia Convention Center, Philadelphia, PA, 2005

PRINT MEDIA

Gemma Correll, "What I wore Today", (Spruce, 2011) 2012, Illustration on p.60
Stan Hochman, "Winter of our Discontent", Philadelphia Daily News, January 17, 2007
Roberta Fallon, "School's Clout", Philadelphia Weekly, Friday, May 18, 2005
Edward J. Sozanski, "A Tribute to an Art Lover", the Philadelphia Inquirer, Friday May 27, 2005
Lori Hill, "First Friday Focus", City Paper, May 5-11, 2005
GQ magazine "Destination: Boston", July 2003, Photograph of mural included in article

WEBSITE PUBLICATIONS

Casey Safron posted by Thomas J. McLean "Animation Block Party Spotlight on Mari Jaye Blanchard", Animation Magazine online Interview, April 3, 2012
<http://www.animationmagazine.net/people/animation-block-party-spotlight-on-mari-jaye-blanchard/>
"Success Story" Aniboom interview on aniboom.com May, 2010
<http://www.aniboom.com/article/Aniboom-4-Sesame-Street-Awards-Finalist-Mari-Jaye>