

mari jaye blanchard

ASSISTANT PROFESSOR

Rochester Institute of Technology • College of Imaging Arts and Sciences
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EDUCATION

Master of Fine Arts, Painting, University of Pennsylvania School of Design, 2005

Bachelor of Fine Arts, Painting, Massachusetts College of Art & Design, 2000

Art Institute of Boston, 1994-95

TEACHING EXPERIENCE

Assistant Professor-2D Animation, Rochester Institute of Technology

School of Film & Animation, Rochester, NY, 2015 to present

Courses taught:

Undergraduate: *2D Animation Dynamics, Animation Scriptwriting & Storyboarding, Animation Workshop II, Drawing for Animation, Principles of Animation, Pre-Production*

Graduate: *2D Animation Mechanics, Animation Writing & Visual Storytelling, Graduate Seminar*

Instructor, School of Visual Arts, New York, NY, 2014 to 2017

Courses taught: *Animation Workshop II, Intro to TVPaint, Pre-College Tradigital Animation*

Visiting Artist, Pratt Institute, Brooklyn, NY, 2013 to 2015

Courses taught: *Animation II, Storyboarding & Storytelling*

Lecturer, University of Pennsylvania School of Design, Philadelphia, PA, 2012-2014

Courses taught: *Digital Hand Drawn Animation, (co-taught) Mixed Media Animation, (co-taught) Computer Animation*

Artist Abroad Facilitator-Ecuador, MYX: Multicultural Youth eXchange, Philadelphia, PA, 2007

Taught, in English and Spanish, mural production over the course of a two-week collaboration between American high school students and South American elementary school students.

Program Director, Mystic Mural Program, Somerville, MA, 2005

Working directly with an environmental educator, instructed crew of Somerville teenagers in mural production with an emphasis on exploring the local environment.

Instructor, Mural Arts, Philadelphia, PA, 2003

Designed and taught painting curriculum focused on fifth through seventh graders

Teaching Associate, Citizen Schools- Boston, MA, 2001-2002

Supported Citizen Schools staff in after-school programming, including apprenticeships.

RELATED EXPERIENCE

Independent Animator, Rochester, NY, 2005 to present

Independently responsible for every element of the production pipeline for 2D animated films including layout, design, direction, storyboarding, animation, compositing, color and clean-up as well as writing lyrics for animated children's songs.

Clients include:

Sesame Workshop (*Elmo at the Zoo, Lonely Eleven, Twelve Little Chicks, Thirteen's Not So Lucky, Not Yet*)

Sesame International (*Use It Again, Everyone Needs Water*)

MTV (Virgin Territory Promos: *Snooki, Nev, Jamie Lee, Chet*)

Comedy Central (*Trip Tank: Sunday Funday*)

New York Foundation for the Arts

Cartuna

Films include: *Bullets for Breakfast, Craft, Brood, Wasp.*

Regional Artist/Muralist, Trader Joe's, Brooklyn, NY, 2002-2014

Part of a two-person team, worked directly with store managers and regional vice-presidents to research, design and produce by hand, interior signage and murals for over fifty stores, including all five original flagship New York City locations.

Juror, *Northwest Animation Festival*, Portland, OR, 2014-2016

Using an online scoring system, reviewed films for entry into the festival.

Juror, *SVA Dusty Awards*, School of Visual Arts, New York, NY, 2012-2013

Participated in the end of year panel to review and award student thesis films.

Grant Panelist, *Asian American Arts Alliance /Urban Artist Initiative*, New York, NY, 2009

As part of a panel, reviewed and selected recipients of the 2008 Urban Artist Initiative Grants.

Grant Panelist, *New York Foundation for the Arts*, New York, NY, 2008

During the course of one week as part of a five-person panel, reviewed over one hundred and forty films to select the 2007 NYFA Fellows.

EXHIBITIONS & SCREENINGS

Borderless: In Perspective, Every Single Inch of Ground, Lite-Haus Galerie, Berlin, Germany, 2016

Borderless: In Time, Every Single Inch of Ground, Museum Van Loon, Amsterdam, Netherlands, 2016

CIAS Faculty Show, Tired Tongues, Rochester Institute of Technology, 2016

Animation Block Party, Family Camp Anijam III, BAM Cinemas, Brooklyn, NY, 2016

Decensortized: A Safe Space, Tired Tongues, Westbeth Gallery, New York, NY, 2016

Cartuna's Art Basel Animation Showcase, Miami, FL, 2015

Animation Block Party, Sesame Slam: A Retrospective on Sesame Street Animations, Twelve Little Chicks, BAM Cinemas, Brooklyn, NY, 2015

Northwest Animation Festival, Bullets for Breakfast, Portland, OR, 2014

Animix International Animation, Comics, Caricature Festival, Bullets for Breakfast, Israel, 2014

Annecy International Animation Festival, Bullets for Breakfast, Annecy, France, 2013

Melbourne International Animation Festival, Bullets for Breakfast, Melbourne, Australia, 2013

Australian International Animation Festival, Bullets for Breakfast, Wagga Wagga, New South Wales, Australia, 2013

Talking Transition- NYFA New Video Compilation, Bullets for Breakfast, New York, NY, 2013

Philadelphia Film & Animation Festival, Bullets for Breakfast, Philadelphia, PA, 2012

Animation Block Party, Bullets for Breakfast, Brooklyn, NY, 2012

Glomation, Brood, Craft, Wasp, Parer Place Project at the Creative Industries Precinct
Queensland University of Technology Brisbane, Australia, 2012

Philadelphia Film & Animation Festival, Craft, Philadelphia, PA, 2011

Animation Block Party, Craft, BAM Cinemas, Brooklyn, NY, 2011

Northside Festival: Animation Block Party Short Films, Craft, Brooklyn, NY, 2011

7 Body Language Mistakes by Kira Blazek, Dixon Place, New York, NY, 2010

Animation Block Party, Wasp, BAM Cinemas, Brooklyn, New York, 2010

Rooftop Film Summer Series, Wasp, Brooklyn, New York, 2010

Wild Things, AnnMarie Garden & Sculpture Park, Dowell, MD, 2009

Action.Stop.Action, Wasp, Vox Populi (Juried by Joshua Mosley), Philadelphia, PA, 2008

Penn Alumni Show, Wasp, Louis K. Meisel Gallery, New York, NY, 2008

Jersey City Museum Screening (Curated by Delmira Valladares), *Pochue*, Jersey City, NJ, 2007

Philadelphia Film Festival, Pochue, Philadelphia, PA, 2007

Proof, Pochue, Vox Populi (Curated by Colette Copeland), Philadelphia, PA, 2006

SPEMA Conference Video Festival, Pochue, Fairfax, VA, 2005

AWARDS & HONORS

RIT Faculty Education and Development (FEAD) Grant, *Exploratory Trip to Kosovo*, 2017
RIT Faculty Education and Development (FEAD) Grant, *Labor of Love: Mutoscope*, 2016
ADVANCE: Connect Grant (recommended for funding), *Animated Poetry Project*, 2016
LoopdeLoop RITUAL New York Winner, 2015
New York Foundation for the Arts Gregory Millard Fellow, 2012
Audience Award, Animation Block Party, 2011
Finalist, Aniboom Sesame Street Contest, 2010
Urban Artist Initiative/New York City Fellow, 2007
Finalist, Winnipeg Mural Festival, 2006
Audrey Robinson Award, University of Pennsylvania, 2005
Stuart Egnal Scholarship Award, University of Pennsylvania, 2005
Alumni Association Award, University of Pennsylvania, 2005
Chair's Merit Scholarship, University of Pennsylvania, 2003-2005
Graduation with Distinction, Massachusetts College of Art & Design, 2000
Lawrence Kupferman Memorial Award, Massachusetts College of Art & Design, 2000
Travel Scholarship: Printmaking in China, Massachusetts College of Art & Design, 2000

PANELS/PRESENTATIONS

Panelist, 20/20 Research in Focus Colloquium: Perception, "Looking Forward by Looking Back", Rochester Institute of Technology, Rochester, NY, March 22, 2017
Panelist, Animation Block Party, "Sesame Slam: A Retrospective on Sesame Street Animations", Brooklyn, NY, August 2, 2015

PRINT MEDIA

Gemma Correll, "What I wore Today", (Spruce, 2011), Illustration on p.60, 2012
Stan Hochman, "Winter of our Discontent", Philadelphia Daily News, January 17, 2007
Roberta Fallon, "School's Clout", Philadelphia Weekly, Friday, May 18, 2005
Edward J. Sozanski, "A Tribute to an Art Lover", the Philadelphia Inquirer, Friday May 27, 2005
Lori Hill, "First Friday Focus", City Paper, May 5-11, 2005
GQ magazine "Destination: Boston" (Photograph of mural included in article), July 2003

WEBSITE PUBLICATIONS

"Animation Block Party Spotlight on Mari Jaye Blanchard", Animation Magazine online interview, Casey Safron posted by Thomas J. McLean, April 3, 2012
<http://www.animationmagazine.net/people/animation-block-party-spotlight-on-mari-jaye-blanchard/>
"Success Story" Aniboom interview on aniboom.com, May, 2010
<http://www.aniboom.com/article/Aniboom-4-Sesame-Street-Awards-Finalist-Mari-Jaye>

ORGANIZATIONS

ASCAP, Member
ASIFA East, Member
Family Camp Animation Collective, Co-Founder
New York Foundation for the Arts- Artist Advisory Board

References furnished upon request